



ELITE WORLD RECORDS INDIA RECORDS ACADEMY

RECORD TITLES
SHOULD BE
ATTEMPTED
BETWEEN

20.6.2021 TO
10.8.2021

CONTACT

for more information:

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[https://www.indianabacus.com/
worldrecordsfestival2021](https://www.indianabacus.com/worldrecordsfestival2021)

01-02-2021

GREETINGS FROM “WORLD RECORDS FESTIVAL 2021 (WRF)”

- Do You Want to be a WORLD RECORD Holder?
- Do You Want to Prove Your Skills in ABACUS?
- Do You Want to Prove Your Skills in MENTAL MATH?
- Do You Want to Prove Your Skills in MENTAL MATH while performing YOGA?
- Do You Want to Prove Your Skills in MENTAL MATH while performing CLASSICAL DANCE?
- Do You Want to Prove Your Skills in MENTAL MATH while Solving CUBES?
- Do You Want to Add the title I am a “WORLD RECORD HOLDER”?

**ELITE WORLD RECORDS,
INDIA RECORDS ACADEMY AND
INDIAN ABACUS GIVES YOU THE
GATEWAY TO REACH THIS GOAL!!!**



SCAN ME





Indian Abacus™

The New Generation Tool and Technology

**DEAR PARENTS,
GREETINGS !**

WE WISH YOU A HAPPY AND PROSPEROUS NEW YEAR 2021!

Indian Abacus has a Great Pleasure in meeting our students / parents through this Invitation to celebrate the “WORLD RECORDS FESTIVAL 2021” initiated by Indian Abacus. We are very glad to inform you that Indian Abacus has entered into a collaboration with “ELITE WORLD RECORDS” and “India Records Academy” to facilitate “WORLD RECORD TITLES” to our talented students in the field of Abacus and Mental Arithmetic.

We have decided to provide an opportunity to Unfold the latent talents of students in Indian Abacus. Apart from our Regular National Level Abacus and Mental Arithmetic Competitions conducted every year, this year in 2021 we have decided to provide the opportunity for the students to create World Records in Abacus and Mental Arithmetic, which will facilitate global exposure to our students. This project will give the opportunity to 300 individual students of Indian Abacus to express their latent talents in Abacus and Mental Arithmetic by way of “WORLD RECORDS”.

In this regard, We have enclosed detailed information for this “World Records Festival 2021”. You are invited to read the detailed information furnished, and please feel free to contact us for further queries.

Thanks and Regards,
Yours sincerely,
for Indian Abacus Pvt. Ltd.,

N. Basheer Ahamed
Chairman and Managing Director

CC: Franchisee

Indian Abacus Private Limited,

Global Head office: No. A1-1857, 13th Main Road, 6th Avenue,
Anna Nagar West, Chennai - 600 040, Tamil Nadu, India.

www.indianabacus.com



INDIAN ABACUS WORLD RECORDS FESTIVAL 2021:

Indian Abacus World Records Festival 2021 is a platform for all the students of Indian Abacus to Showcase their latent talents in Abacus and Mental Arithmetic. Indian Abacus has associated with Elite World Records (LLC-United States) and India Records Academy. All the Individual World Record Participants will be honoured and awarded with the title from the above world record approving authorities.



IMPORTANT DATES :

- The Franchisee's centre are requested to Identify the best performers in Abacus and Mental Arithmetic from your centres on or before **28.2.2021**
- World Record Categories for Students has to be decided before **31.3.2021**.
- The last date for submitting sample video **is 30.4.2021**
- Last Date for Payment of Award Package Fee **is 30.5.2021**.
- The Record should be attempted between **20.6.2021 to 10.8.2021**
- All the world record attempts should be executed by adopting and adhering to the COVID19 Protocols implied by the specific country or region.
- You are requested to read all the points very carefully without fail.



ELIGIBILITY:

Any Indian Abacus Student (Past or Present) with a maximum age limit of 14 years is eligible to participate in this World Records Festival 2021 (WRF).

RESPONSIBILITY OF CO-ORDINATION:

Respective parents are requested to coordinate between franchisee and Indian Abacus GHO. Parents are requested to avoid contacting GHO for any clarifications.

NUMBER OF CATEGORIES:

There are more than 1000 categories to showcase the students' latent talents, but we have enclosed 385 categories along with this circular. Indian Abacus has decided to execute 290 Individual World Records and 10 Team World Records.

PIVOTAL ASPECTS FOR INDIVIDUAL WORLD RECORDS

NUMBER OF INDIVIDUAL WORLD RECORDS TO BE EXECUTED IN WRF:

It is decided to execute 290 Individual World Records (Male or Female) the preference will be based on the first 290 registrations only. The Registrations are accepted only on a first-come, first-served basis.





WHAT IS FREE FOR INDIVIDUAL WORLD RECORD ASPIRANTS IN WRF:

We are delighted to inform you that Indian Abacus and the World Record Authorities has waived off from paying Application Fee, Publication Fee, Digital Certificate Fee and Certificate Fee (Hard Copy). All the Individual World Record Aspirants will be awarded Complimentary Hard Copy of the World Record Certificate from Elite World Records and India Records Academy.

INDIVIDUAL WORLD RECORD

WHAT HAS TO BE PAID BY INDIVIDUAL WORLD RECORD ASPIRANTS IN WRF:

Every Individual World Record Aspirant of WRF has to pay a stipulated fee of Rs.6200.00 (Inclusive of GST)

to GHO., / Elite World Records, LLC, United States., for Award Package, administrative expenses and Courier charges which will consist of the following materials:

- A3 Size Award of Excellence (Shield) from Elite World Records, LLC, United States.
- Medal as Award of Honour from Elite World Records, LLC, United States.
- A4 Size Award of Excellence (Shield) from India Records Academy.
- Medal as Award of Honour from India Records Academy.





WHAT ARE THE EXPENSES TO BE BORNE BY THE PARENTS FOR INDIVIDUAL WORLD RECORD STUDENTS?

Added to the Award Package Fee the Parents of the Individual World Record Students /parents should bear all the expenses related to Banners, Print outs, Photos, Video etc.

WHAT IS REFUNDABLE IN CASE OF INDIVIDUAL WORLD RECORDS?

In case the Participant has failed in all the three attempts, the fee collected for the Award Package of Rs. 3200 will only be refunded after deducting the GST as applicable.

NUMBER OF ATTEMPTS ALLOWED DURING THE WORLD RECORD FOR INDIVIDUAL WORLD RECORD ATTEMPT?

For Individual World Record Attempts If the aspirant has failed to perform the required target, two more attempts will be allowed to perform. If the aspirant fails in all three attempts, the participant cannot be a world record titleholder.





HOW TO CONDUCT THE INDIVIDUAL WORLD RECORD?

Step A: Select the Participants, Collect the Award Package Fee, Allocate the Category.

Step B: Get the Guidelines from the World Record Authorities.

Step C: Train the Students based on the Guidelines Given by the World Record Authorities.

Step D: Conduct a Preliminary Trial and Capture the Video during the trial and send the same to GHO for final Approval.

Step E: Fix the Venue, Date, Time for the World Record attempt and get the approval for the same from GHO at least before 15 days from the date of the event. Indian Abacus is prepared to conduct the event at the GHO itself. Participants should come to the GHO at the prescribed date and time. We request concern Franchisee to contact us in advance.

Step F: Arrange Two Independent Witness and Time Keeper during the record attempt at the venue during the participants' performance. Moreover, the World Record Authorities will be monitoring the world record either by Zoom, WhatsApp Video Call, Skype, Google Meet Etc., the same will be intimated before the event.

Step G: Make all the arrangements for the record attempt like banner, press coverage, photo, video, etc., and execute the record.

Step H: Fill in all the necessary documents and send the same to Authorised Event Manager of IA GHO.

Step I: The Authorised Event Manager of IA GHO will verify all the documents and Photo and Video and forward the same to the World Record Authorities.

Step J: You will receive the Update on the results within 15 working days from the date of receipt of the documents by the authorized Event Manager.

Step K: You will receive the Award Package within 7 Working Days from the date of receiving the results.

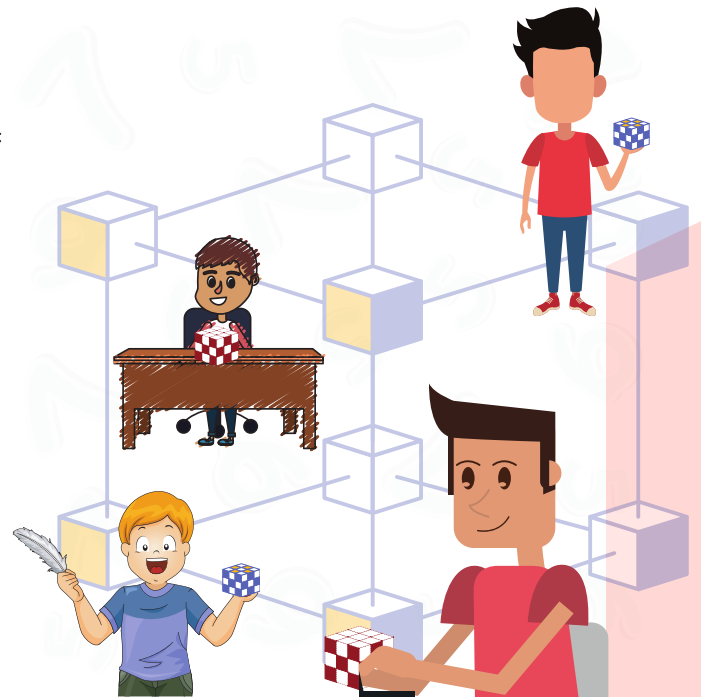
Step L: Now, you should be proud to be the "Champion of Champion the World Champion."



PIVOTAL ASPECTS FOR INDIVIDUAL WORLD RECORDS:

NUMBER OF TEAM WORLD RECORDS TO BE EXECUTED IN WRF:

It is decided to execute 10 Team World Records (Male or Female). Each Team World Records will consist of 250 Participants, and hence registration will be accepted for first 2500 registrations only on a first-come, first-served basis. The titles for the team world records will be intimated later, but to your information, all the records will be based on the abacus, and mental arithmetic writing and students of any level can participate in this activity.



TEAM WORLD RECORD

WHAT HAS TO BE PAID BY THE PARTICIPANTS OF TEAM WORLD RECORD IN WRF FOR INDIVIDUAL WORLD RECORD?

A Certificate Fee of Rs.3750.00 each has to be paid by all the participants for team world records. This Fee Includes A3 Size Hard Copy World Record Certificate from Elite World Records, LLC, United States.



WHAT IS FREE FOR PARTICIPANTS IN TEAM WORLD RECORD ASPIRANTS IN WRF:

We are very glad to inform you that Indian Abacus and the World Record Authorities has waived off from paying Application Fee, and Publication Fee.

WHAT IS REFUNDABLE IN CASE OF TEAM WORLD RECORDS ?

Incase if the Team World Records the Certificate fee paid is non refundable at any circumstances.

HOW TO CONDUCT THE TEAM WORLD RECORD?

Step A: Pay the Certificate Fee and Complete the registration.

Step B: Get the Guidelines from the franchisee, World Record Authorities and IA GHO.

Step C: Train the Students based on the Guidelines Given by the World Record Authorities and IA GHO.

Step D: Conduct a Preliminary Trial and Capture the Video during the trail and send the same to GHO for final Approval.

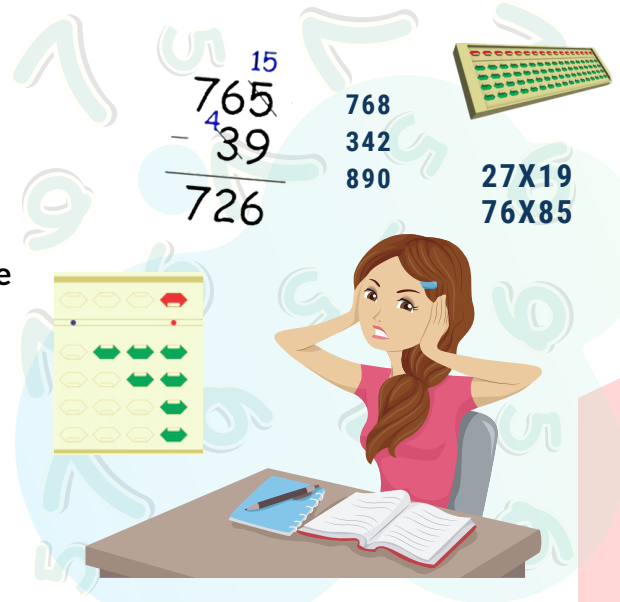
Step E: Your residence / franchisee Centre / GHO. will be the venue. Exact Date and time will be intimated later.





HOW TO CONDUCT THE TEAM WORLD RECORD?

Step F: Arrange Two Independent Witness and Time Keeper during the record attempt at the venue during the participants' performance. Moreover, the World Record Authorities will be monitoring the world record either by Zoom, Whats App Video Call, Skype, Google Meet Etc., the same will be intimated before the event.



Step G: Make all the arrangement for the record attempt like banner, press coverage, photo, video, etc., and execute the record at your Expenses.

Step H: Fill in all the necessary documents and send the same through your franchisee to authorised Event Manager of IA GHO.

Step I: The authorised Event Manager of IA GHO will verify all the documents along with Photo and Video and forward the same to the World Record Authorities.

Step J: You will receive the Update on the results within 15 working days from the date of receipt of the documents from the franchisee by the authorized Event Manager GHO.,

Step K: You will receive the Certificate Pack within 7 Working Days through franchisee from the date of receiving the results.

Step L: Now, you should be proud to be the “Champion of Champion the World Champion.”



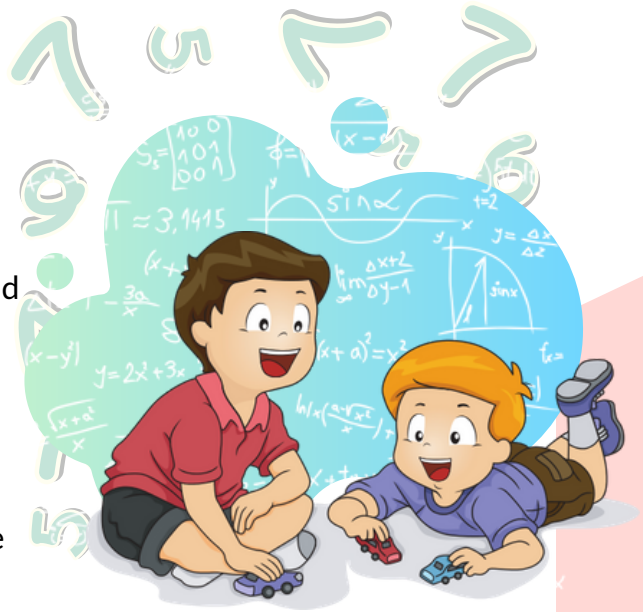
RESPONSIBILITIES OF PARENTS AND OTHER IMPORTANT POINTS:

- The parents can help their students to enrol for the World Record.
- The parents can select the best possible categories suitable for the individual world record aspirants and allot to them. The Categories, once allocated, cannot be changed.
- It is the parents' responsibility to train the aspirants to the maximum extent and then attempt the world record. Franchisee / Indian Abacus will approve for the final performance only after seeing the student's performance in all aspects. The decision of the GHO is final in this aspect.
- For Individual World Record: Venue, Date, Time can be fixed by the / parents /Franchisee, and the same has to be approved by Indian Abacus Global Head Office. If the franchisee cannot conduct the event, Indian Abacus GHO will conduct at this office in Chennai. Participant and Franchisee should inform in advance and join for the event at the prescribed time and date.
- For Team World Record: Venue, Date, Time will be fixed by Indian Abacus Head Office.
- During the World Record Attempt, the parents / Franchisee should arrange 2 Independent Witness and 1 Time Keeper for recommendations. Detailed Explanation on the same will be given during further meetings with the franchisee.
- Professional or Domestic Video Coverage and Photo Coverage must be arranged by parents / Franchisee at their cost.



RESPONSIBILITIES OF PARENTS / FRANCHISEE AND OTHER IMPORTANT POINTS:

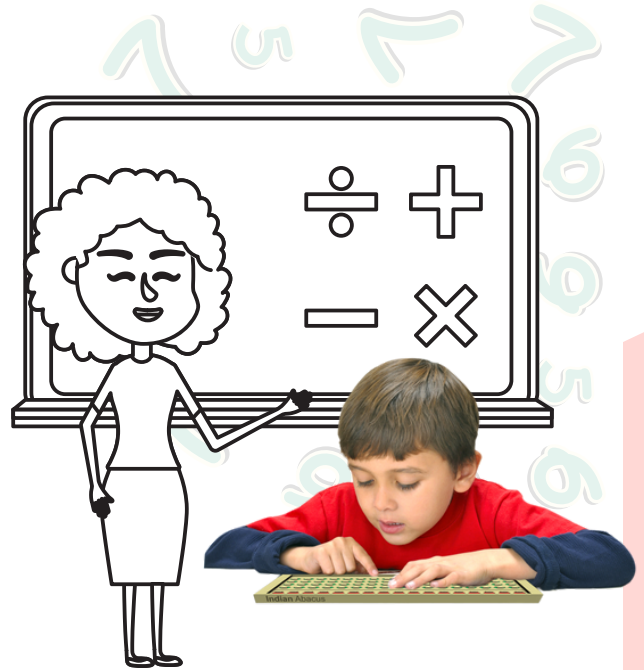
- Press Coverage has to be arranged in the local area, giving an identity to the Student and Centre and the parents / Franchisee.
- GHO will send registration Forms through franchisee which has to be filled by the parents / Franchisee,
- Name of the Witness and the name of timekeeper and along with a Photo Coverage and Video Coverage. All these items should be sent to Indian Abacus GHO., Chennai.
- It is the responsibility of the parents /franchisee and the record aspirant (student) to take care of all the safety aspects of the record attempt / COVID 19.
- Indian Abacus GHO., will store necessary question papers for enabling students for practice.
- Indian Abacus will arrange audio consisting of questions with speed required for enabling mind maths students for practice.





RESPONSIBILITIES OF PARENTS / FRANCHISEE AND OTHER IMPORTANT POINTS:

- The Individual World Records should be conducted in the Centre, and the same will be monitored by the World Record Authorities Virtually.
- For Team World Records, all the registered participants should gather at the respective centres. The records can be executed, and the same will be monitored by the World Record Authorities Virtually.
- The same Record Attempt should not be submitted by the parents /Franchisee or the record aspirant (student) or their parent to any other world record approving agency without our prior approval. Example: Since Elite World Records and India Records Academy is approving this record attempt the same record should not be submitted to “XXXX Book of Records” or similar unknown agency.
- List of World record Categories is enclosed along with this Prospectus for your reference.





PROMOTIONS AND BRANDING FOR THE RECORD ATTEMPT:

- The record aspirant must facilitate Promotions and Branding for the record attempt only before 10 Working Days from the event's date.
- The Promotions and Branding Can take place in all Social Media such as WhatsApp, Facebook, Twitter, Linked In, Instagram, Etc.,
- All the Promotional and Branding Materials of the Record attempt should consist of our Indian Abacus Logo, Elite World Records, LLC, United States and India Records Academy without fail.
- It is Mandatory that all the Promotional Materials Like Videos, Postures, Flyers, Invitations, Banners, etc., should be released only after our written approval without fail.

PRESS NOTE/RELEASE:

- A Press Note or Press Release about the Record attempt should be circulated 3 days before the record attempt.
- The Press Note or Press Release must be circulated only after the prior approval from Indian Abacus GHO., without fail.
- A Press Note or the Press Release about the Successful completion of the record attempt should be circulated along with the Digital Certificate within 5 days from the date of completion.
- It is expected to have at least 3 Media Coverages including Print and Audio-Visual Media.
- The Evidence of Media Coverage has to be submitted after the publication without fail.
- The parents can approach the GHO., for assistance on the same.



BRANDING AT THE RECORD ATTEMPT:

- The Record Aspirant must place a Back Drop or Banner during the Record attempt.
- All the Banners, Back Drop, Arch, Etc., should have the Logo of Elite World Records without fail. Prior Approval should be taken from us on all the creative's without fail.
- Live Streaming of the Record Attempt:
 - The Record Attempt should be Live in FB., / Zoom / Youtube.
- The Event can also be made live in all the Social Media as required. Prior Approval should be obtained from us on the same.
- Links for all the Live Streaming should be shared to us at least before 3 working days from the event's date.

WHAT IS FREE FOR THE APPLICANT AND THE RECORD ASPIRANT (STUDENT)?

- 100% Fee Waiver on the Application Fee.
- 100% Fee Waiver on the Publication Fee.
- 100% Fee Waiver on the Licensing Fee.
- Complimentary Digital Certificate.
- Complimentary Hard Copy of the Certificate.





WHAT IS FREE FOR THE APPLICANT AND THE RECORD ASPIRANT (STUDENT)?

- Complimentary Letter of Appreciation.
- Complementary Publication in the Annual Book.
- Complementary Publication in all Social Media.
- Complementary Publication in the Official Website.

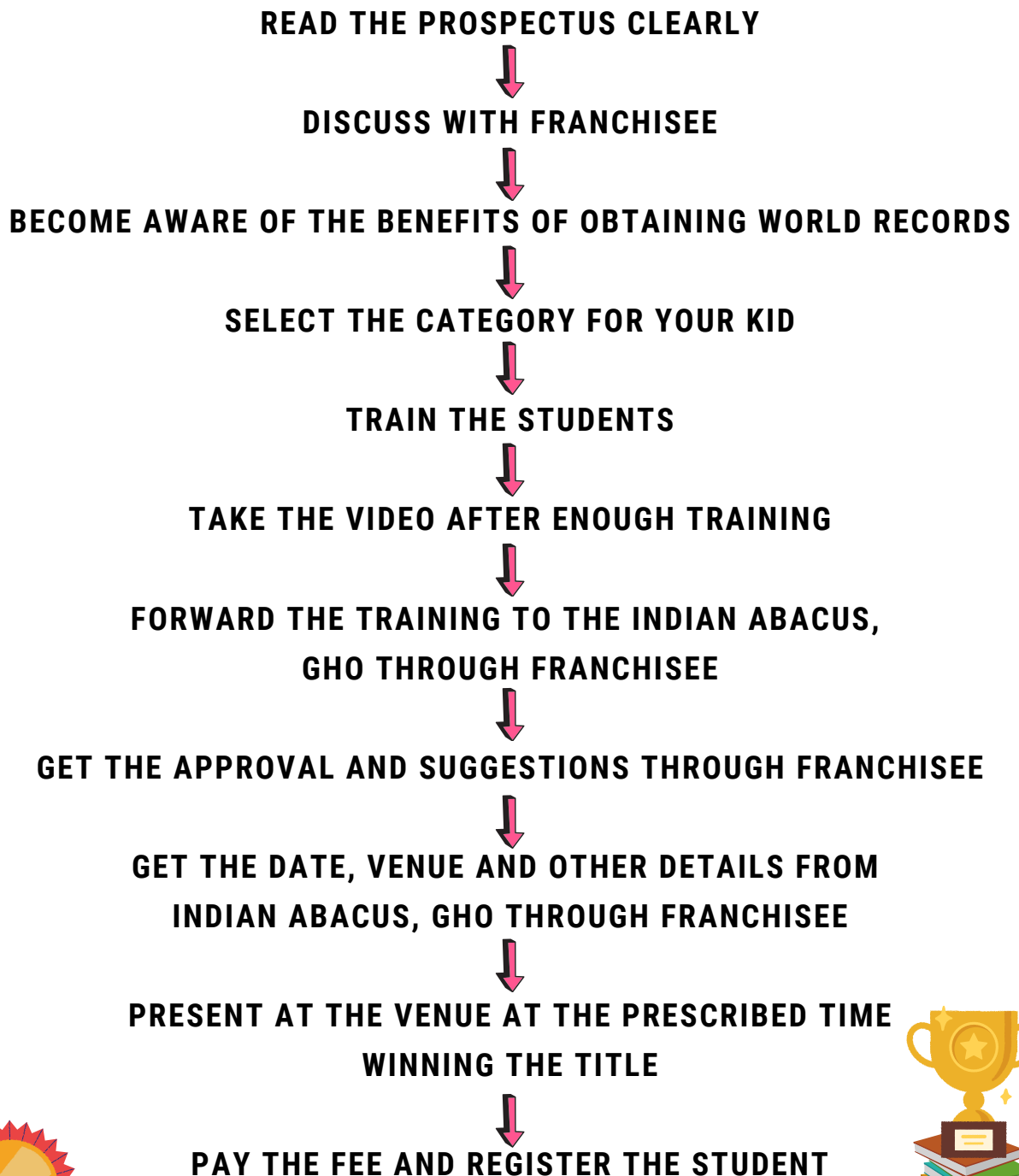
BENEFITS FOR THE STUDENTS/PARTICIPANTS?

- It gives an opportunity for the students to express their latent talents.
- It gives an opportunity for students to taste a sense of pride and achievement globally.
- It gives an opportunity for the students to execute things perfectly.
- It gives students a lot of confidence.
- It helps students to enrich their decision-making skills.
- It helps students to facilitate team spirit and teamwork.
- The students get the opportunity to address the press and media on their achievement.
- The world record activity gives an everlasting joy of achievement, which registers his studentship days forever in this institution.
- The world record achievement gives a permanent note in his personal profile and wherever/whenever he/she appears, the achievement will give them an identity and honour.



**INDIAN ABACUS WORLD RECORD FESTIVAL 2021
FROM REGISTRATION TO WINNING THE TITLE**

FLOW CHART - PARENTS



*All
The
Best!*



Elite World Records & India Records Academy

Indian Abacus World Records Festival - 2021

Student Registration Form

Date:

Student Name	
Father Name and Mob. No.	
Mother Name and Mob. No.	
Email	
Full Address of the Student with Pincode	
How Many Years the Student is Learning Abacus	
Has this Student Won any Awards in Abacus:	District / National / International
This Student is Expert in :	Abacus / Mental Arithmetic Writing / Mental Arithmetic by Dictation / Mental Arithmetic by Dictation along with Performing Yoga / Mental Arithmetic by Dictation along with Performing Classical Dance / Mental Arithmetic by Dictation along with Solving Rubik Cubes
If others please specify	
Give a Short Note on The Unique Talent of the Student so that we can Select a Title for him to perform the World Record:	
If the Student is Selected for World Record Challenge whether the Parent Ready to Pay the Necessary Expenses for Banner / Photo / Video / Printouts Etc., : Yes / No	
If the Student is Selected for World Record Challenge whether the Parent Ready to Pay the Necessary Expenses for Medal and Shield : Yes / No	

Signature of Franchisee

Signature of Parent