

## Press Release

### Indian Abacus National Level Abacus and Mental Arithmetic Competition 6<sup>th</sup> May 2017

The Indian Abacus National level Abacus and Mental Arithmetic Competition took place at Chennai Trade Centre (CTC), Chennai on Saturday, the 6<sup>th</sup> May 2017. 1400 students participated in the competition and the crowd was 12000 and more. The hall inside was at intervals in pin drop silence reminding the post - whistle 5 and 8 minutes duration when all the 320 students glued to their seats ran their fingers on the abacus at a speed unusually high and writing the answers in the slots provided under each sum. Batch after batch the students steadily walked into the hall assisted by the gatemen greatly patient not showing the signs weariness.

Earlier in the day, the beautifully decorated dais had on it dignitaries for the occasion. **Dr. Mohamed Ismail Al Ansari Chairman & CEO., Global Clearing House Systems (GCS) Kuwait, the Chief Guest** who inaugurated the competition and honoured with bouquet and the memento for the occasion by **Mr. N Basheer Ahamed, CMD and Inventor – Indian Abacus**, who later spoke welcoming everyone. **Mrs. K. Sasikala, Joint Director, Directorate of Elementary Education Government of Tamil Nadu** graced the occasion. The other state Master franchisees and franchisees also were present for the occasion. The announcements were done in English, Tamil and Hindi to facilitate the children from the different parts of the country. Over all there were 4 batches of 320 students each of different levels right from the 1<sup>st</sup> level to 8<sup>th</sup> level including first level - incomplete. In between the batches, the chief examiner was giving instructions to the students and the parents watching the proceedings from the areas allocated to them. Last batch ended at 1.30 PM and after 6 PM the prize distribution started. From each group of each level emerged one Champion and six winners 1-6. Apart from this from each level there were 25% of children who were selected for Consolation prizes. Champions and winners won attractive trophies. In the middle there were cultural programs and Live demo by students of Indian Abacus. More than 700 prizes were distributed including the Champion of Champion, Champions in each level and in each group. The competition and the prize distribution ceremony happening at the National Level was a grand Abacus Fete, handled by the organizing committee with 100 volunteers in all. Mr. N. Basheer Ahamed, Chairman and Managing Director of Indian Abacus led the event with team of managers and all others assisting them who made the all India event for Indian Abacus a grand success.

**Mr. Basheer Ahamed, CMD.**, spoke about the Indian Abacus program has taken up one such core segment of arithmetic, that is, basic computation – addition, subtraction, multiplication and division, using abacus as a tool, with an objective of developing a remarkable speed computation skill with accuracy which is extremely essential to children.

**Mohammed Ismail Al Ansari**, spoke about the Abacus method of teaching addition and subtraction concept is more easily understood by the children than the conventional method. Children associated with Indian abacus learning, who are aware of the images have powerful impact on the mind and hence the superiority of abacus training over the conventional training. It lays a strong foundation in understanding the concept. Abacus learning lays a strong academic foundation giving the children very alert and sharp mental abilities, a rare asset which helps to achieve academic excellence. He has evinced interest in introducing Indian Abacus program in his country –Kuwait.

Students from major cities & towns Chennai, Trichy, Madurai, Salem, Erode, Tuticorin, Cochin, Kottyaam, Bangalore, Mumbai, Kolkata, Godhra, Jamakhandi, Hyderabad, and various other taluq towns and children from private and Government Schools (Pnchayat Union Middle School), participated in the competition. They reached the previous night and some of them air dashed on the day of the competition.

# Indian Abacus

The event was focused on the recently started Indian Abacus Mental Arithmetic & Skill Development Program **Pilot Project for Government School children and teacher training for Vellore and Viluppuram Districts, Tamil Nadu - 2017**, which had been started to cater to the children of the urban and rural areas, who are economically less fortunate students. The objective was emphasised that the program benefits should reach all the children in the country.

The Best Franchisee Awards were also announced and the Franchisees winning the positions were honoured on the stage. Best Franchisee – 1st position was won by Mrs. Vasantha - Kolathur Uma Maheswari Nagar, 2<sup>nd</sup> position, Mrs. Uma - Hosur Ramanashree Nagar, 3<sup>rd</sup> position Mrs. Kalavathi - Padianallur Chennai, 4<sup>th</sup> position Mrs. Kavitha - Madurai Andal Nagar, 5<sup>th</sup> position Mrs. Soma Goho - South Kolkata, 6<sup>th</sup> position Mr Bharat Parmer – Mumbai and 7<sup>th</sup> position Mr. Shaji Varky - South kerala. The Best Abacus tutors were also selected and honoured on the day. More than 70 Lucky draw prizes were given to students

The Group Company of Indian Abacus pvt. Ltd. the pioneers in the field of Abacus education in India, since 1999. Indian Abacus company has launched its newly invented state-of-the-art Indian Abacus Digital and Non digital both for students, and tutors and the program to make the children of the age group – 5 to 13 years, benefits much more than ever before. Indian Abacus products and the program are the result of 14 years of background research.

The Indian Abacus is an educational counting tool for learning to do fast and accurate mental arithmetic, more particularly it helps in enhancing their brain skills such as CONCENTRATION, VISUALIZATION, Listening Skill, Self Confidence, speed and Accuracy by activating the right brain. Helps students to overcome the fears of mathematics and Academic excellence in all subjects. The National level event which went on smoothly were well supported by the Master Franchisees, Franchisees and the Abacus Instructors. The ceremony ended with the National Anthem.

For Indian Abacus Pvt. Ltd.,

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